

Jointly Organised By

**MYEVENTS**  
INTERNATIONAL



**BIOMALAYSIA2017**

KUALA LUMPUR CONVENTION CENTRE  
11-13 SEPTEMBER 2017

# BIOECONOMY: DRIVING GROWTH AND PROSPERITY OF THE NATION

## EXHIBITION

**BIO-BASED CAREER FAIR**

**PRODUCT SHOWCASE**

**BUILD YOUR OWN PRODUCTS (BYOP)**

**BIOECONOMY INNOVATION AWARDS**

**BIO PITCHING & TECHNOLOGY SHOWCASE**

**BUSINESS NETWORKING**

**BIO ACADEMY**

**SUPER BIO SESSIONS**

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NEGARAKU

## REASONS TO PARTICIPATE

- Networking opportunities with 10,000 targeted visitors from around the world.
  - Meet international and local decision makers and thought leaders.
  - The latest scientific and business updates on bio-based industry innovations and trends.
  - Opportunity to launch your new products/services at the event and maximise visibility.
  - Meet potential partners and buyers, through our business matching programme.
- Attend conference presentations by established experts on industry-related topics.
  - Meet technology providers, equipment manufacturers, project developers, service providers, venture capitalists, government agencies, researchers, raw material suppliers, policymakers, NGOs and members of the media.



## SUPER BIO SESSIONS

The Super Bio Sessions provide a symposium platform for the worldwide community of scientists, academicians, politicians, businesses and engineers to share knowledge and ideas and to explore ways to extend further cooperation between academia, government and industry players in order to fully take advantage of the opportunities available through bio-based technology.

Each session will last ninety minutes and aims to foster understanding, scientific and technical progress, and recent knowledge sharing in the field of bio-based technology. It will also serve as a platform for local

and international bio-based companies to network, build relationships, share fresh ideas, experiences and practical solutions in the evolving bio-based industry and resolving bigger global issues.

## ABOUT

Malaysia has taken important steps to ensure it becomes one of the most competitive biotechnology hubs in the Asia Pacific region. This includes coordinating and intensifying national efforts to harness bioeconomy's potential through the implementation of the Bioeconomy Transformation Programme (BTP). The BTP is targeted to contribute RM48 billion of the Gross National Income (GNI) in 2020, promote 170,000 of job opportunities and attract RM50 billion in investments by 2020.

To complement these efforts, the Ministry of Science, Technology, and Innovation (MOSTI) will be jointly organising BioMalaysia & Asia Pacific Bioeconomy 2017 (BioMalaysia 2017) with Malaysian Bioeconomy Development Corporation (Bioeconomy Corporation, formerly known as BiotechCorp) and MyEvents. Annually, the event attracts more than 10,000 visitors from more than 20 countries. From products that are integral parts of our lives, to services that support the global supply chain, BioMalaysia 2017 is a 3-day event which serves as a platform for local and international bio-based companies to network, build relationships, share fresh ideas, experiences and practical solutions in the evolving bio-based industry.

Discover insights and best practices on bio-based innovations that help to solve some of the biggest global challenges, including fighting disease, improving health, feeding growing populations and meeting the increased world demand for energy.

### TRADE SHOW & EXHIBITION

- The region's premier bio-based annual event.
- Showcase of the latest innovations, products, technologies and services.
- Diverse gathering of exhibitors and delegates from around the globe.

### BIO PITCHING & TECHNOLOGY SHOWCASE

- Platform to showcase and pitch novel ideas and innovations for the market.
- Assessment from a panel of expert judges.
- Investors on hand to capitalise on ideas and innovations.

### BIOECONOMY INNOVATION AWARDS

- Award to honour scientists and researchers on bio-based R&D.
- Qualified institutions eligible for Malaysia Research Assessment (MyRA) points.
- Platform to accelerate commercialisation of bio-based R&D.

### BIO-BASED CAREER FAIR

- Variety of job opportunities in reputed bio-based companies.
- Platform for employers to meet and interview talents on the spot.
- Dynamic employment engagement arena for the bio-based industry.

### BUSINESS NETWORKING

- Direct opportunity to initiate new business contacts.
- Pre-event business matching opportunities.
- Assistance provided for networking with bio-based industry players and agencies.

### BUILD YOUR OWN PRODUCTS (BYOP)

- Unique chance to work with manufacturers.
- Great opportunity to build your brand and products.
- Great chance to receive expert advice and consultation.

### BIOACADEMY

- Find out more about bio-based related courses and services.
- Chance to enrol into industry-specific courses.
- Great way to up-skill in the ever changing job market.

### SUPER BIO SESSIONS

- Bringing together multi-disciplinary luminaries to share knowledge and ideas.
- Topics focussed on extending cooperation between government, industry and academia.
- 90 min sessions sharing fresh ideas, experiences and practical solutions in the evolving bio-based industry.

## EXHIBITORS' PROFILES

- Agriculture
- Analytical Instrumentation
- Antibody Technology
- Bio-Catalysts
- Bioactive Therapeutics
- Biodiagnostics
- Biofinance
- Biofuel
- Bioinformatics
- Biopesticides & Biofertilizers
- Biosensor Technology
- Biotech & Medical Equipment
- Biotech Parks / Infrastructures
- Cancer Research
- Cell Culture Technologies
- Chemical & Dyes
- Clinical & Contract Research
- Cloning Technologies
- Consultancy
- Contract Research & Manufacturing Services
- Cosmetics
- Diagnostics
- DNA & Protein Chip Technologies
- Drug Discovery & Development
- Environmental Biotechnologies
- Fermentation
- Food Processing
- Genetically Modified Plants
- Genomics
- Herbal Products
- Household Consumables
- Hybrids Seeds
- Industrial Enzyme
- Instrumentation & Lab Equipment
- Lab Automation Equipment
- Laboratory Equipment & Consumables
- Legal / IP A dvice
- Medical Diagnostics
- Microbial Strains
- Nanotechnology
- Nutraceuticals
- Oligonucleotides Proteomics
- Pharmaceuticals
- Specialised Logistics
- Stem Cell Research & Therapy
- Tissue Cultures
- Tissue Engineering Technology
- Vaccines

## VISITORS' PROFILES

- Academies / Universities
- Agriculture
- Biotechnology & Life Sciences Professionals
- Biotechnology Industrialists
- CMO / CRO
- Decision Makers
- Diagnostics & Devices
- Financial Institutions & Venture Capitals
- Government Bodies & Agencies
- Healthcare
- Industrial & Environmental
- Institutional & Industrial Buyers
- Investors
- Manufacturers
- Non-profit Organisations
- Pharmaceutical Firms
- Policymakers & Technocrats
- R&D Institutions
- Researcher & Research Firms
- Therapeutics

 **190**  
Booths Exhibited

 **10**  
Nations Participated

 **25**  
Nationalities Visited

 **150**  
CEO's & Decision Makers Involved

## 2016 DEMOGRAPHICS

# EXHIBITION REGISTRATION FORM

Booth Type	Number of Booth/Sq.m Required	Total Amount
<b>SHELL SCHEME</b> (min. 9 sq.m) MYR 9800.00 per booth (Local Companies) USD275 per sq.m (International Companies) <ul style="list-style-type: none"> <li>• Exhibition space • 1 information counter</li> <li>• 2 folding chairs • 1 (13 amp) power point</li> <li>• Needle punch carpet • 1 wastepaper basket</li> <li>• 2 fluorescent lights • Daily booth cleaning services</li> </ul>		
<b>RAW SPACE</b> (min. 18 sq.m) MYR850.00/USD220 per sq.m <ul style="list-style-type: none"> <li>• Space only; exhibitor is responsible for design design, construction and fittings</li> <li>• Daily booth cleaning services</li> </ul>		
<b>TOTAL</b>		
<b>+6% GST</b>		
<b>GRAND TOTAL</b>		

## CONTACT DETAILS (Please complete in block letters)

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ State/Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Signature, Company Stamp & Date

### TERMS & CONDITIONS

Admission will be refused if the below payment terms are not met: • Full payment is due upon submission of registration form. • Full payment must be made before the event commences. • Fees are inclusive of programmes materials and refreshments. • Cancellation is not accepted 30 days before the event. However, a replacement will be accepted at no extra charge. • The organisers reserve the right to change the event dates, venue and programme as deemed necessary.

We hereby accept all terms of participation without reservation or restriction and that we relinquish any claims against the organiser (the organiser reserves the right to cancel or postpone the event due to unforeseen circumstances) The undersigned hereby represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the participants above.

For inquiry email to: [biomalaysia@myevents.com.my](mailto:biomalaysia@myevents.com.my)

**BIOMALAYSIA 2017 SECRETARIAT**

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Taman Perindustrian Kinrara,  
47180 Puchong, Selangor.

T: +603 8070 7666  
F: +603 8070 0666

[www.bioeconomycorporation.my](http://www.bioeconomycorporation.my)  
[www.biomalaysia.com.my](http://www.biomalaysia.com.my)

## PAYMENT

Local Cheque  Local Order  Bank Draft

(For Malaysian organisations only)

Cheque / LO / Bank Draft no: \_\_\_\_\_

Bank Name: \_\_\_\_\_

Bank Transfer

Bank Name: \_\_\_\_\_

Account Number: \_\_\_\_\_

## PAYABLE TO

**A/C Name** : MY Events Sdn Bhd - BioMalaysia

**Bank Name** : CIMB BANK BERHAD

**Account No** : 8007 715127

**Address** : Lot 1-01, Menara Hap Seng,  
Jalan P Ramlee,  
50250 Kuala Lumpur, Malaysia.

**Swift Code** : CIBBMYKL

**Note** : Please forward a copy of the remittance slip  
BioMalaysia 2017 Secretariat at  
[biomalaysia@myevents.com.my](mailto:biomalaysia@myevents.com.my)

MasterCard  Visa

Credit Card No : \_\_\_\_\_

Name of Cardholder : \_\_\_\_\_

Bank : \_\_\_\_\_

Expiry Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature :

Cash Payment (Only in Malaysia)

Amount : \_\_\_\_\_

Receipt No: \_\_\_\_\_ Date: \_\_\_\_\_

Received from: \_\_\_\_\_

Received by: \_\_\_\_\_

**PLEASE SUBMIT COMPLETED FORM VIA:**

Fax : +603 8070 0666

Email : [biomalaysia@myevents.com.my](mailto:biomalaysia@myevents.com.my)



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